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## **CHMS to Provide Administrative, Marketing and Public Relations Services to the New York Sire Stakes Program**

Capitol Hill Management Services (CHMS) is pleased to announce that it has been selected to provide administrative, marketing and public relations services to the New York Sire Stakes (NYSS) program.

NYSS is New York State's premier harness racing program designed to promote the breeding, buying and racing of standardbred horses in New York State. Administered by the Agriculture & New York State Horse Breeding Development Fund, the New York Sire Stakes is the nation's oldest harness racing program of its kind.

CHMS will provide administrative services to streamline and improve the overall operations of the program, as well as marketing and public relations services to help promote and grow the Standardbred horse racing industry in New York State. CHMS has also partnered with the Albanybased public relations firm, Baker Public Relations, to assist in promoting the industry, its people and highlighting its importance to the economy and agricultural community in the state.

"We look forward to working with the New York State Harness Horse Breeders and the Agriculture & New York State Horse Breeding Development Fund to advance the Standardbred horse racing industry in New York State," said John A. Graziano, Jr., CHMS President. "We are pleased to work with all industry stakeholders and applaud the Agriculture & New York State Horse Breeding Development Fund for the creation of its advisory group to expand equine operations in New York State."

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### **About CHMS**

CHMS is a consulting firm specializing in management services, association management, non-profit development, government relations, and public policy research.

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